



## MICHAEL STUBER

International Management Consultant for  
Leadership, Communication and Corporate Culture

### BIOGRAPHY

Michael Stuber is the founder and general manager of European Diversity Research & Consulting which specialises in Diversity Management and Diversity Marketing. Michael Stuber (42) holds a degree in industrial engineering and management from the University of Karlsruhe and has been involved in European projects in the areas of education & training, marketing, human resources and management since 1989. After having worked at two leading consultancies in personnel and organisation development, he founded European Diversity Research & Consulting in 1997. In addition to his consulting activities he maintains contacts to Universities, NGOs, the Media and the Public Sector. Recently referred to as “Diversity guru”, he is a much sought-after keynoter and author on Diversity and related topics. Michael Stuber has been concept partner of the global Diversity module of Volkswagen AutoUni and offers open seminars at GreenCampus, the education academy of the Heinrich Boell Foundation.

### CONSULTING

Michael Stuber has been developing unrivalled expertise through proprietary corporate practice research on Diversity for ten years. His surveys have led to a variety of publications, including three books, and his contributions have marked out public discourse. Michael Stuber advises top managers on strategic and corporate policy decision making.

Together with his team, Michael Stuber supports companies and NPOs in developing and implementing Diversity and inclusion strategies. 25% of best practice companies selected by the European Commission are among his clients. The distinctiveness of his approach to Diversity lies in the combination of business focus, inclusiveness, innovation, and internationality. His **consultant portfolio** contains strategy, management development, process management and consulting in HR or marketing. The **service portfolio** of his company focuses on communication, research, workshops & events, employee networks & mentoring programmes, and Work/Life. The **product portfolio** includes surveys, books and e-learning tools. Moreover, European Diversity Research & Consulting operates public websites and the Diversity League, and publishes “EMEADiversityNews”.

**Client list** (partial): Air Products, Allianz, BP, Commerzbank, Deutsche Bank, Deutsche Post World Net, Deutsche Telekom, E.ON, Ford, Hewlett-Packard, Infineon, Johnson Controls, Kraft Foods, Motorola, RWE, Symantec, UBS, Volkswagen Financial Services and Volkswagen AutoUni as well as non-profit organisations and the Public Sector.