

# DIVERSITY CONSULTING

## Profile

### IDENTITY

We are a pan-European service and consulting firm exclusively focused on adding value in the field of Diversity Management and Marketing. Since 1997, our approach to diversity, openness and inclusion is best characterised by ‘comprehensive, international & innovative’.

Our **vision** is to be the full-service provider of choice in the area of Diversity Management and Marketing for leading international companies in Europe. Accordingly, our clients include European/EMEA subsidiaries of global US corporations as well as European multinationals. Our **mission** is to make organisations more successful by supporting them in the best possible utilisation of all internal and external potential. Consequently, we foster the implementation of Diversity policies in the corporate world, society and politics, thus contributing to the improvement of living situations of many individuals. We are consultants, service providers, coaches or partners.

### OFFERINGS

#### Data & Analysis

- Diversity Surveys
- Society or Market Data
- Theme or Trend Reports
- Analysis of Corporate Culture
- Best Practices & Benchmarking
- Process Auditing

#### Communication

- Diversity Presentations
- Diversity Newsletters
- Diversity Internet & Intranet
- Diversity Brochures
- Public and Media Relations
- Diversity Annual Reports
- Strategies & Concepts

#### Experiencing & Learning

- Trainings
- Thematic Workshops
- Further Education
- eLearning
- In-house Events
- Mentoring & Networks

In order to build and nurture our leading-edge competence and outstanding knowledge in Diversity Management and Marketing, we have been carrying out surveys and ongoing research for more than ten years. We maintain archives to manage our literature, statistics, corporate practices and bibliography. We utilise the wealth of information for our extensive publications and frequent speaking engagements. In addition, our networking activities in the academic world, NGOs and the Public Sector have resulted in an exceptional reputation of our firm.

### REFERENCES

Clients for whom we have successfully completed projects include Air Products Europe, Allianz, BP, Commerzbank, Deutsche Bank, Deutsche Post World Net, Deutsche Telekom, E.ON, Ford, Hewlett-Packard Europe, Infineon, Kraft Foods Europe, Johnson Controls Europe, Motorola EMEA, RWE, Siemens Power Generation, Symantec, T-Systems, Volkswagen AutoUni, Volkswagen Financial Services & not-for-profit clients such as foundations, associations and ministries.